

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov



CONFIRMATION NO. 9532

SERIAL NUMBER 10/020,779		FILING DATE 12/14/2001 RULE		CLASS 705		GROUP ART UNIT 2161		ATTORNEY DOCKET NO. 36968.265393 (BS01377)			
APPLICANTS Scott R. Swix, Duluth, GA; William R. Matz, Atlanta, GA;											
** CONTINUING DATA ***** None gvb											
** FOREIGN APPLICATIONS ***** None gvb											
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 01/14/2002											
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged Examiner's Signature: [Signature] Initials: gvb				STATE OR COUNTRY GA		SHEETS DRAWING 3		TOTAL CLAIMS 20		INDEPENDENT CLAIMS 3	
ADDRESS John S. Pratt, Esquire Kilpatrick Stockton LLP Suite 2800 1100 Peachtree Street Atlanta, GA 30309-4530											
TITLE Advertising and content management systems and methods											
FILING FEE RECEIVED 740		FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:				<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit					